



RADIUM

INDUSTRIAL SOLUTIONS

Vacuum, Hydro Vac, Combo Units,
Pressure Trucks, Hot Oilers,
Remote All Terrain Units,
Steam Trucks

Safety|Service|Reliability

Key Ingredients Behind The Foundation Of Radium's Success

For one of the three owners of the Radium group of companies, winning Grande Prairie's Business of the Year (over 10 employees category) was the best possible reward for the endless hours missed with his young family building his dream over the last four years.

"This is a fantastic reward for all the hard work we've been doing building relationships and building this company," says Joseph Hindbo, who established Radium Industrial Solutions in Grande Prairie in 2004 along with his wife Kuntala Hindbo. "For the first two years we worked 365 days a year and to receive this recognition now is a great reward for all of that. It is a credit to all those who have worked here, our spouses and our families to receive this honor from the community."

Upon creation, Radium Industrial Solutions was set up with the specific goal of being able to keep up to, and exceed, the needs of a high-demand industry.

In just a four year period the Radium group has expanded itself to a one stop shop for oilfield trucking services with a large fleet that includes a full range of Vacuum, Steam, Pressure, Hot Oil, and remote units. With the creation of partner company Radium Tech in 2007 the company has seen tremendous growth in the facility construction market. Both companies continue to move forward with positive optimism in spite of challenging times. "In this business 'ACCURACY COUNTS' says major operating partner Jim Hamilton and that is what we aim for in everything we do. In these times everybody expects more for less and we are here to provide it.

Partner Jim Hamilton brought close to three decades of industry expertise with him to Grande Prairie from southern Alberta to head up Radium Technologies, which promises to be one of the group's main sources of rapid growth in the months and years ahead.

Industry has put some major challenges in front of us in the past 3 months. Things are slowing down and people are getting worried. In spite of the

"We were young guys, but we had a clear vision to give the absolute highest level of safety, service and reliability and we always, always go back to that, no matter what," says Hindbo.

market negativity we are keeping a positive attitude and an unbreakable spirit. We are still fully focused on building Radium Tech to 100 plus people.

Radium Tech is fully capable of providing it's services anywhere in Western Canada. "We will do the work, where ever it is, says Hamilton. We built our entire fleet with the intention of having it mobile and ready to do work anywhere.

Despite the prospects, Hindbo says his goal of providing honest, integrity-based service through long-term relationships with his clients will not be compromised by plans for growth.

And despite news of a relative slowdown across the industry, both divisions of Radium have continued to experience steady work as the young company forges ahead amid what Hamilton calls an environment of pessimism.

"I've seen the economy slow down three times since the 80s and even though the markets are down, I just don't believe that will affect us as badly as everyone likes to think it will. There's just too much investment that has been done in the industry.

In my opinion, there is still going to be growth, just more controlled growth. I've been through so much over the years, I believe if you offer a good-quality product and you live up to what you say you can deliver, you should be able to sustain yourself through good and bad times – the only difference being in good times you sustain more growth."

By diversifying across industry lines, including both gas and heavy oil, and by focusing on its unique brand of forward-thinking management style, Radium has managed to sustain that growth even in less vibrant economic conditions.

Hindbo agrees, saying no matter how large Radium grows, he maintains that original commitment to the highest quality of service.

"It's no different than when there were just three of us working around the clock, the main thing about us is that we care about our customers, that relationship, and we're going to go the extra mile for excellent service and care," says Hindbo. "Our number one challenge will always be just getting enough of the kind of good quality people on board with

us that are willing and able to meet our high standards of care. Our big focus has always been on that relationship with our clients, working with heart, doing whatever we could to make the client happy with our work. We will continue with that effort whether it is busy or slow.

This is also a great opportunity for many to reconnect and spend some well-deserved time with the people we love the most, Our Families. Radium's philosophy also centres on its engagement in community, another key aspect recognized in its recent award.

"In the midst of any slowdown or tough times it is important to keep a positive attitude and commitment to your core values. The things that matter most in life are people and relationships. It has always been that way. It will always be that way. We live in a wonderful city full of vibrant and talented people and I have full confidence we will rise above the challenges we face. The road to success is paved with an enduring spirit"

"Community investment is something we believe in as a way to give back to the community. Charity work will always be a key part of our work in each chapter of our growth."

RADIUM

TECHNOLOGIES

PIPELINE • FACILITY • INSTRUMENTATION • ELECTRICAL
Facility Construction, Fabrication,
Electrical, Instrumentation



Enjoy a refreshment from Maddhatters at our booth at the entrance of the Tech Centre during the PEACE REGION PETROLEUM SHOW SEE YOU THERE!

RADIUM

